



# IMAGE COPYRIGHT DO'S AND DON'TS

BY  
ASK A TECH TEACHER

**Image  
Copyright  
Do's  
And  
Don'ts**

***Ask a Tech Teacher™***

## Image Copyright Do's and Don'ts

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# Image Copyright Do's and Don'ts

## Essential Question

*Why can't I use whatever I find online?*

## Big Idea

*The internet has a wealth of information that must be accessed carefully and judiciously*

## Teacher Preparation

- Have personal stories about using online materials.
- Have links to materials where students can easily access them.

## Assessment Strategies

- Worked independently
- Completed project
- Joined class conversations
- [tried to] solve own problems
- Higher order thinking: analysis, evaluation, synthesis

## Steps

**Time required:** 180 minutes

**Grade Level:** K-12

\_\_\_\_\_ Before beginning, put backchannel device onto class screen if you are using this ([Today's Meet](#), [Socrative](#), class Twitter account, or Google App). Show how to access if necessary.

\_\_\_\_\_ This lesson is an overview of image copyright issues all students should be familiar with in their education journey. It includes four topics and two summative activities:

- *Digital privacy*
- *Copyrights*
- *Digital law and plagiarism*
- *Hoaxes*
- *Writing with graphics*
- *Make-your-own graphics project*

## Digital privacy

\_\_\_\_\_ Introduce image copyrights with a discussion about privacy on the internet—how rare that is in a world where people post everything they do to Facebook, Twitter, and blogs.

\_\_\_\_\_ Watch/discuss [6 Degrees of Information](#). How easy is it to find out about anyone by following the crumbs left during their online surfing?

\_\_\_\_\_ Watch Eduardo when he posts pictures he considers innocent—[Two Kinds of Stupid](#).

\_\_\_\_\_ Discuss use of **avatars** to protect online privacy.

\_\_\_\_\_ Expand discussion into **Online Reputations**. Watch and discuss <http://bit.ly/1sFIPzG>.

\_\_\_\_\_ Wrap up with a discussion on hacking and privacy. Kids 'hack' game codes. Talk about this. Should they do it? Is it a victimless crime? What other issues should they consider? What is the difference between 'hacking' and 'cracking'? Black Hat and White Hat?



### Copyrights

- \_\_\_\_\_ What do students remember from prior discussion on image copyrights? Some are licensed under Creative Commons (what is this? See *Figure 3*), but many have more restrictive licenses. What does that mean? What is the legal way to use an online image?
- \_\_\_\_\_ Watch and discuss [A Fair\(y\) Use Tale](#).

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## Other Singles from Structured Learning

- 14 Non-writing Options to Teach Writing
- [15 Digital Tools in 15 Days](#)
- 25 Digital Tools for the Classroom
- [Blogging in the Classroom](#)
- [Brainstorming](#)
- [Bridge Building](#)
- [Debate in the Classroom](#)
- [Digital Book Report](#)
- [Digital Note-taking](#)
- [Digital Quick Stories](#)
- [Digital Quick Writes](#)
- [Digital Timelines in the Classroom](#)
- [Digital Tools for the Classroom](#)
- [Gamification of the Classroom](#)
- [Genius Hour](#)
- [Google Apps in the Classroom](#)
- Human Body
- Image Copyright Do's and Don'ts
- Infographics 101
- [Internet Search and Research](#)
- Keyboarding and the Scientific Method
- [Khan Academy](#)
- [Presentation Boards in Class](#)
- Robotics 101
- Screenshots, Screencasts, and Videos
- [Service Learning and Tech](#)
- STEM Bundle (4 lesson plans)
- Symbols, Tools, and Toolbars
- [Twitter in the Classroom](#)
- [Write an Ebook](#)

## Image Copyright Do's and Don'ts



Which book?	Price
<i>K-8 Tech Textbook (each grade level—print, digital, or both)</i>	<i>\$32.99/25.99//53.08 + p&amp;h</i>
<i>K-8 Student tech workbooks (with video, teacher manual)</i>	<i>\$199 per grade level</i>
<i>35 More Projects for K-6 (aligned w curriculum—digital only)</i>	<i>\$31.99/25.99/52.18 + p&amp;h</i>
<i>55 Tech Projects—Volume I, II, or both (digital only)</i>	<i>\$18.99/\$32.49 + p&amp;h</i>
<i>K-8 Keyboard Curriculum (print, digital, or both)</i>	<i>\$25.99-\$64</i>
<i>K-8 Student keyboarding wkbks (with video, teacher manual)</i>	<i>\$199 per grade level</i>
<i>K-8 Digital Citizenship Curriculum</i>	<i>\$29.95/25.99/50.38 + p&amp;h</i>
<i>K-8 Common Core Lessons</i>	<i>FREE-\$48.55 + p&amp;h</i>
<i>Pedagogic Articles</i>	<i>\$6.99 (digital only)</i>
<i>K-8 Tech Scope and Sequences (Word doc)</i>	<i>\$9.99 each (digital only)</i>
<i>Posters for the Tech Lab</i>	<i>\$2.99 each (digital only)</i>
<i>16 Holiday Projects</i>	<i>\$4.99 (digital only)</i>
<i>98 Tech Tips From Classroom</i>	<i>\$9.99 (digital only)</i>
<i>Classes (certificate and college credit)</i>	<i>\$260-\$450</i>
<i>Project-based learning (lesson plans)</i>	<i>\$1.99 each on varied topics</i>
<i>New Teacher Survival Kit (K-5)</i>	<i>\$360 and up (+ p&amp;h)</i>
<i>New Teacher Survival Kit (K-6)</i>	<i>\$380 and up (+ p&amp;h)</i>
<i>New Teacher Survival Kit (6-8)</i>	<i>\$330 and up (+ p&amp;h)</i>
<i>Homeschool Tech Survival Kit</i>	<i>Starts at \$99.00</i>
<i>Bundles of lesson plans</i>	<i>\$7.99 and up</i>
<i>Mentoring (1 hr. at a time)</i>	<i>\$50/hour and up</i>
<i>Year-long tech curriculum help (via wiki)</i>	<i>\$145</i>
<i>Consulting/seminars/webinars</i>	<i>Call or email for prices</i>
<b>Total</b>	

**Fill out this form (prices subject to change).**

**Email [Zeke.rowe@structuredlearning.net](mailto:Zeke.rowe@structuredlearning.net).**

**Use PayPal, Amazon, TPT, pre-approved district PO**

**Questions? Contact Zeke Rowe**

